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## Résumé

### Who is Blaine Fergerstrom?

I have been a web designer and producer since 1994, including over five years of daily online newspaper design and production and three years of education digital media, web and Macintosh computer support. I am a graphic designer and print production specialist dating to 1976. I am a photographer and videographer, as well as a video editor. I am a writer and word editor. I have extensive experience in the setup and operation of photo-typesetting systems, Macintosh pre-press production and Macintosh Internet applications and servers.

### What does he do?

I am knowledgeable in design and production for the Internet and high-end print. I am a still photographer, videographer and video editor. My most familiar software packages are Quark XPress, Photoshop, Freehand, FileMaker Pro, Dreamweaver, PageSpinner, FTP software, mail server and mailing list software, AppleWorks, Word, PowerPoint, Excel, many system utilities, Apple file and web servers, Apple system software and networking. ∞ In other areas, I am familiar with Apache, PHP, MySQL, PERL, WebSTAR and other Internet-specific applications. I am also proficient in iMovie, GarageBand, Final Cut Pro, and Media Cleaner. I have experience with AfterEffects and was trained on the Avid Composer video editor. I have used Infini-D for 3-D modeling, rendering and Quicktime special video effects. ∞ I was the first person in Hawaii producing Quicktime VR 360° photography. I am also knowledgeable in digital photography.

### Any experience?

#### ☺ Honolulu Star-Bulletin

— Oct 24, 2006–present  
*Webmaster; starbulletin.com*

I returned to my former position at the Honolulu Star-Bulletin after four years at Kamehameha Schools.

#### ☺ Kamehameha Schools

— Oct. 22, 2001–Oct. 19, 2005

*Education Webmaster; kapalama.ksbe.edu, et. al.*

I joined this private K-12 school as Information Technology staff and implemented the Education Web System, with web servers and services dedicated to education users. My responsibilities center around system administration and account management for faculty and administration, programming, analysis, consulting and operations support.

∞ I mentor middle and high school students, specifically the Kamehameha CyberWarriors.  
 ∞ I also provide Macintosh systems support to staff as requested.

#### ☺ University of Hawaii Outreach College, Pacific New Media

— 1997–present

*Instructor; Create Your First Web Page*

I teach a four-hour class several times a year on how to make and post your first web page.

#### ☺ Honolulu Star-Bulletin

— Mar. 4, 1996–Oct. 19, 2001

*Webmaster; starbulletin.com; system support*

I joined this daily newspaper and rolled out a daily online newspaper two weeks later. It has been online since. I produced thousands of complete online editions. I also occasionally wrote and edited newspaper articles and headlines, and took photographs to accompany newspaper articles. ∞ I also provided Macintosh systems support to staff.

#### ☺ Milici Valenti Ng Pack Advertising

— Sep. 1995–Mar. 1996

*Multimedia production manager; system support*

Produced multimedia slide shows, web sites, did occasional print production and consulting and managed the Macintosh network, including installing ethernet networking, router and file server.

#### ☺ Starr Seigle McCombs Advertising

— Jan. 1992–Sep. 1995

*Manager of production art; system manager*

I took this agency from paste-up to full electronic production inside of one year. I converted an existing production crew from traditional graphic production to electronic production including page layout, logo illustration, scanned halftones and some color separations. I set up the Macintosh software, networking, electronic mail, document storage, backup and retrieval systems. ∞ I supervised the production crew in day-to-day operations and oversaw the proper production of all ads and collateral pieces on behalf of the production managers and art directors. ∞ I designed and produced web sites and servers for agency clients during this period including *princeville.com*. I was instrumental in the startup of their Internet division, *Starrtech.com*. I also did some video production on the in-house Avid system.

#### ☺ Honolulu Weekly

— Jul. – Dec. 1991

*Freelance graphic artist, Macintosh consultant*

I consulted this startup weekly tabloid newspaper on full electronic production;

specified and installed the equipment and produced every weekly 12–16-page edition (single-handedly) for the first six months of its operation. We took this newspaper from bare walls to regular publication in two weeks, flat.

#### ☺ ZZ-Type – Since 1988

*Web designer, graphic artist, photographer, videographer, Macintosh consultant*

This is my production and consulting company. I have worked freelance for graphic design firms, book publishers, public relations firms and advertising agencies as well as a private client base. Some of the more notable projects I have been involved with include: On-site Macintosh support services for the *Matra/Group One* Honolulu mass transit proposal team. Typographic production, support and consulting for “*Voyagers*,” a coffee table book on canoe voyaging. Liberty House November 1992 *Home Sale* full color catalog production. Mauna Lani Resort’s 20-page *View* magazine for Starr Seigle McCombs.

#### ☺ Sellers Advertising, Inc. – 1990

*Production manager, system manager*

Oversaw art directors and production crew in print matters. Produced printing estimates, tracked jobs and coordinated complex print projects from concept through completion. Did press checks to insure quality. Managed the Macintosh network.

#### ☺ Castle Medical Center Print Shop

— 1988–1989

Consulted, installed and implemented a Macintosh production system for this major medical center. Produced hospital forms and hospital collateral materials for the print shop and for the Public Relations department.

#### ☺ Honblue — 1986–1988

Set up Honblue’s original typesetting department. Consulted, selected, installed and ran Honblue’s original Compugraphic Integrator and 9600 typesetting system. Set up pricing structures and operating procedures.

#### ☺ Fergerstrom & Co. – 1981–1986

Owned this graphic design, typesetting and production company. Provided typesetting, vertical camera, platemaker and photolithographic darkroom services.

#### ☺ Education

- Aiea High School, 1971, Hon. Men.
- Leeward Community College, 1971-72
- US Navy Electronics 1972-73
- US Navy Submarine Sonar 1973
- Western Governors University, BS/CIS, expected spring 2006